

## ROYAL package – 7000 euro

### The Royal Package covers:

- \*\*\* About 350 visits for a month at the patients' home
- \*\*\* Annual salary for two nurses, the key characters in palliative care

#### **Benefits:**

- ❖ A table for 10 persons at the “Hospice Angelus Moldova” Charity Ball (worth 1000 Euro);
- ❖ A special area set up in the central hall for placing banners and representative products;
- ❖ Placement of promotional materials in goodie bags and giving them to the guests when leaving;
- ❖ Showing the Company Logo on screen along with acknowledgements (at least 6 times);
- ❖ Welcome banner with the company’s logo at the main entrance;
- ❖ Certificate for social involvement and support of our foundation;
- ❖ 3 minutes speech at the event of a company representative
- ❖ Placement of the company logo on the three cars of Hospices Angelus for 12 months;
- ❖ Mentions and thanks through the host of the event and by the presenter.

#### **Communication Package:**

- ❖ Page dedicated to the company in the Annual Activity Report (year 2018) of our Foundation;
- ❖ Acknowledgement in the Newsletter, in an abstract dedicated to the company, before and after the event;
- ❖ Cover page on our Facebook page with the logo of the company and the mention as the Royal Sponsor of the “Hospice Angelus Moldova” Annual Charity Ball, X edition, for one month;
- ❖ Placement of the logo on the photo wall (priority position);
- ❖ Advertisement in the official printout for the event (the first two A4 pages);
- ❖ Exposing the Logo and the description of the company on our website in the Events & Campaigns section;
- ❖ Placement of the logo on the website hospice.md for 12 months;
- ❖ Promotion on social networks before and after the event;
- ❖ Mention as Royal Exclusive sponsor in the press release of the event;
- ❖ Placement of the sponsor's logo on the official photos of the event.

***The Royal Package is exclusive and will be offered to a single applicant based on the "first come, first served" principle.***

**Contact person:** Victoria Condrat  
info@hospice.md +373 681 66 997

Note: Please let us know which sponsorship package you selected by the 25th of April, 2019. **Thank you!**



## Golden package– 5000 euro

### The golden package covers:

- \*\*\* Feeding children from the “Casa Angelus” Palliative Care Center within six months or
- \*\*\* The annual salary of a physical therapist and a psychologist at the “Casa Angelus” Center

### **Benefits:**

- ❖ A table for 10 persons at the “Hospice Angelus Moldova” Charity Ball (worth 1000 euro);
- ❖ Exposing the Logo and company description on the foundation's website in the Events & Campaigns section;
- ❖ Showing the Company logo on screen along with thanks (at least 4 times);
- ❖ Advertisement in the official program, printed for the event;
- ❖ Placement of the logo on the photo wall;
- ❖ Placement of the logo on the website [www.hospice.md](http://www.hospice.md) for 12 months;
- ❖ Promotion on social networks before and after the event;
- ❖ Mention as Gold partner in the press release of the event;
- ❖ Mention of the sponsor’s name by the presenter;
- ❖ Specially arranged space in the Lobby area for banner and representative products.

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## Silver package – 3000 euro

### The Silver package covers:

\*\*\* The salary of a social worker for one year for beneficiaries of the palliative care program at home.

### **Benefits:**

- ❖ A table for 8 persons at “Hospice Angelus Moldova” Charity Ball (worth 800 euro);
- ❖ Placement of the logo on the photo wall;
- ❖ Advertisement in the official printout for the event (A4 page);
- ❖ Placement of the logo on the website [www.hospice.md](http://www.hospice.md) for 12 months;
- ❖ Promotion on social networks before and after the event;
- ❖ Mention of the sponsor’s name by the presenter;
- ❖ Slides with acknowledgements during the event;
- ❖ Mention as "Sponsor" in the press release of the event;
- ❖ Separate space in the Lobby area for banner and representative products.

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## Bronze package – 2000 euro

### The Bronze package covers:

\*\*\* The petrol allowance for moving the medical team to the patient's' home for five months.

### **Benefits:**

- ❖ 6 tickets for the “Hospice Angelus Moldova” Charity Ball (worth 600 euro);
- ❖ Placement of the logo on the photo wall;
- ❖ Advertisement in the official printed event program (1/2 page A4);
- ❖ Placement of the logo on www.hospice.md for 12 months;
- ❖ Promotion on social networks before and after the event;
- ❖ Mention as "Sponsor" in the press release of the event;
- ❖ Slides with acknowledgements during the event (sponsors slide group);
- ❖ Mention of the sponsor’s name by the presenter;
- ❖ Specially arranged space in the lobby area for banner and representative products.

### **Other methods of engagement to gain visibility and to hold the sponsor title:**

- ❖ Prizes for the auction (holidays, concert tickets, art objects, evening dresses, precious jewelry);
- ❖ Prizes for the silent auction (subscriptions to the room or beauty parlors, smaller art objects, excursions, various gastronomic packages from different countries);
- ❖ Prizes for the raffle (vouchers at restaurants, beauty salons, books, etc.)

Awards at the event for a volunteer / supporter of the foundation for social involvement.

\* Depending on the services / objects offered for the event, the type of promotion and visibility of the brand will be negotiated with a member of the “Hospice Angelus Moldova” Team.

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